### Application form

### for the online course \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 *course title*

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| **I. Author information**  |
| Author  | *Enter your name and surname*  |
| Contact details | *Enter your phone number and email address*  |
| Professional experience  | *Describe briefly your professional experience*  |
| **II. Course overview** |
| Course title  | *Enter the course title*  |
| Course language | *English/Russian* |
| Course length  | *From 6 to 16 weeks, every week contains one theme/lecture, and every lecture lasts from 60 to 80 minutes* |
| The author's experience as a lecturer (including the experience of reading a course similar to the proposed online course at the HSE University educational programs) | *Name educational programs, qualification level and academic years (including the last 3 years)* |
| **III. Course description** |
| Target audience of the course | *HSE Students, regional universities students, international students, young professionals (for practice-oriented courses), wide audience (for edutainment courses)* |
| Course Plan | *Describe the title and content of each topic* |
| Course Pre-requisites | *What range of backgrounds and previous experience you might expect from the students of your course?* |
| Learning outcomes | *What should students be able to do by the end of each topic?*  |
| *Topic title*  | *after studying the topic, students will be able to:-* |
|  |  |
| **IV. Competitive environmental analysis** |
| Are there any similar courses on Coursera or [National Open Education Platform](https://openedu.ru/course/) | *If such courses exist, please name the most outstanding ones*  |
| Describe the competitive advantages of your course | *What are the differences between your course and already existing courses?* |
| **V. Additional information** |
| Additional information | *Please provide any additional information you consider necessary* |

Department/Faculty Head Full name