### Application form

### for the online course \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*course title*

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| **I. Author information** | | |
| Author | *Enter your name and surname* | |
| Contact details | *Enter your phone number and email address* | |
| Professional experience | *Describe briefly your professional experience* | |
| **II. Course overview** | | |
| Course title | *Enter the course title* | |
| Course language | *English/Russian* | |
| Course length | *From 6 to 16 weeks, every week contains one theme/lecture, and every lecture lasts from 60 to 80 minutes* | |
| The author's experience as a lecturer (including the experience of reading a course similar to the proposed online course at the HSE University educational programs) | *Name educational programs, qualification level and academic years (including the last 3 years)* | |
| **III. Course description** | | |
| Target audience of the course | *HSE Students, regional universities students, international students, young professionals (for practice-oriented courses), wide audience (for edutainment courses)* | |
| Course Plan | *Describe the title and content of each topic* | |
| Course Pre-requisites | *What range of backgrounds and previous experience you might expect from the students of your course?* | |
| Learning outcomes | *What should students be able to do by the end of each topic?* | |
| *Topic title* | *after studying the topic, students will be able to: -* | |
|  |  | |
| **IV. Competitive environmental analysis** | | |
| Are there any similar courses on Coursera  or [National Open Education Platform](https://openedu.ru/course/) | | *If such courses exist, please name the most outstanding ones* |
| Describe the competitive advantages of your course | | *What are the differences between your course and already existing courses?* |
| **V. Additional information** | | |
| Additional information | | *Please provide any additional information you consider necessary* |

Department/Faculty Head Full name